THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) to (d) As per existing Doordarshan's Advertisement Codes, advertisements of liquor and tobacco are not permitted on DD Channels. Indian satellite channels, which have been given permission to uplink from India are also required to adhere to the same code. However, liquor and tobacco advertisements are being carried by the satellite TV channels uplinked from outside India. Encrypted TV channels uplinked from India are required to adhere to the advertisement code prescribed under the Cable TV Network Rules framed under the Cable TV Networks (Regulation) Act, 1995. As per these codes, there is no prohibition on advertisement of liquor and tobacco. A proposal to bring about an uniformity in the advertisement codes of DD and encrypted satellite TV channels uplinked from abroad, is under consideration of the Government with a view to prohibit liquor and tobacco advertisements during the day and prime time when children are likely to be watching TV programmes and permit such advertisements only during the night after 11 PM and before 6 AM.

Broadcasting of news in Rajasthani

†369. SHRI ONKAR SINGH LAKHAWAT: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the news in Rajasthani language is broadcast from Jaipur and other Centres of All India Radio in Rajasthan, if so, the timings thereof;

(b) whether Government intend to promote Rajasthani language in news broadcasting and to separately broadcast the news by using it in order to make the mother tongue understandable and enriched; and

(c) if so, by when, and if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) to (c) All India Radio, Jaipur is broadcasting a daily news bulletin of 10 minutes at 1840 hours and a weekly Lok Ruchi Samachar of 5 minutes at 1800 hours on Thursdays in Rajasthani. These bulletins are relayed by all AIR Stations in Rajasthan and serve the purpose of popularizing the language.

†Original notice of the Question was received in Hindi.